





SANTA BARBARA
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Stephan Baby Silly Socks, Awarded 2019 Creative Child's Top Product and babyMaternity's Top Choice of the Year

PHOENIX (August, 2019) -- Stephan Baby receives multiple awards for their Silly Socks from Creative Child Magazine and babyMaternity Retailer Magazine.

Earlier in August, Creative Child Magazine and babyMaternity Retailer Magazine each announced their 2019 list of top products judged by a panel of moms for each of their baby and toddler categories. As a best seller, it came as no surprise when Stephan Baby's Holiday Silly Socks topped the charts! 'Perfect for everyday gift-giving and holidays, these soft cotton socks comfortably stretch to fit 3-12mo, are available in 7 happy colors and feature 14 festive non-slip printed phrases on the bottom.'

Silly Socks have quickly become a best-seller for Stephan Baby and have grown to over 40 designs thus far! Each pair of socks is crafted out of soft stretchy cotton in an assortment of sweet pastels and fun bright colors. Featured on the bottom of each sock, a non-slip silicone design helps baby transition from crawling to walking and adds a fun flare centered around the chosen theme for the season.

Adding to the list of awards, Stephan Baby Holiday Silly Socks received Creative Child Magazine's 2019 Top Product of the Year Award in Baby Footwear and babyMaternity Magazine's 2019 Top Choice of the Year Award in Baby and Toddler Footwear. The full mention of each award can be found at the following links:

Creative Child Magazine, 2019 Top Product of the Year: Stephan Baby Holiday Silly Socks

babyMaternity Retailer Magazine, 2019 Top Choice of the Year: Stephan Baby Holiday Silly Socks

Stephan Baby is proud to share this success with the rest of the Santa Barbara Design Studio and Creative Brands family.

Creative Brands is headquartered in Phoenix Arizona with manufacturing facilities, a call center and a distribution center in Lewisburg; TN. <http://www.cb-gift.com>

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